



COMPANY PROFILE

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ABOUT US

In today's healthcare landscape, reliable and affordable access to medical and diagnostic supplies is essential for effective healthcare delivery. These critical resources significantly impact the quality of care provided across hospitals, primary health centers, diagnostic facilities, and various healthcare organizations.

Despite ongoing efforts to improve healthcare systems, many developing countries still face challenges related to the consistent availability of these supplies and the scarcity of skilled professionals.

To bridge these gaps, MCPAGE Investment Nigeria Limited was founded in 2010 (RC 913253). Our mission is to fortify Nigeria's healthcare infrastructure by delivering high-quality medical and diagnostic supplies, along with comprehensive equipment installation, training, and maintenance services.

Our dedicated professionals are driven by a commitment to excellence and reliability, ensuring that our solutions support uninterrupted healthcare delivery and foster a resilient healthcare system.

By continuously adapting to technological advancements and evolving needs, MCPAGE ensures that our clients receive the best in quality and efficiency.

Through our expertise and unwavering commitment, MCPAGE Investment Nigeria Limited remains a trusted partner in advancing healthcare systems and improving health outcomes across Nigeria.

Sincerely,



Chinedu Maduka
CEO

VISION, MISSION AND CORE VALUES

Vision

To be a trusted leader in the delivery of affordable, high-quality medical and diagnostic solutions that strengthen healthcare systems.

Mission

To enhance healthcare delivery through strategic partnerships and the efficient provision of medical logistics, diagnostic supplies, equipment installation and maintenance, and health system-strengthening services.

Core Values

1. Professional Excellence

We uphold the highest ethical and professional standards, applying technical expertise, accountability, and discipline in all our operations. Our commitment to excellence ensures reliable delivery of medical and diagnostic solutions and sustainable outcomes for our partners.

2. Safety, Quality, and Reliability

We are committed to providing safe, dependable, and high-quality services. By maintaining secure working environments and dependable systems, we minimize risk and ensure timely delivery of solutions. We continuously improve our processes to respond effectively to the evolving needs of the healthcare sector.

3. Partnership and Responsiveness

We build strong relationships founded on trust, transparency, and shared objectives. Through ongoing engagement and feedback, we anticipate client needs, address challenges proactively, and deliver solutions that support long-term collaboration and satisfaction.



OUR SERVICES

We provide a range of specialized services to support healthcare institutions, development partners, and private sector clients, including:

Procurement Outsourcing

Our procurement outsourcing service supports clients in managing procurement functions, allowing them to focus on their core operations. Using a structured, best-practice framework, we integrate process optimization, spend analysis, and professional expertise to meet procurement objectives efficiently. This approach improves organizational efficiency, strengthens compliance, and enhances value for money.

Supply of Medical and Diagnostic Commodities

Quality is central to our supply operations. We ensure that all medical and diagnostic commodities and equipment meet internationally recognized standards, safeguarding patient safety and ensuring reliable diagnostic and treatment outcomes. We adhere strictly to storage and distribution protocols and deploy appropriate technical capacity to deliver products that support effective healthcare delivery.

Equipment Installation and Maintenance

Technical expertise underpins our equipment installation and maintenance services. MCPAGE has successfully installed over 300 mobile digital X-ray units with CAD4TB, 12 fixed EasyDR digital X-ray systems, and more than 250 TB-Lamp diagnostic instruments across over healthcare facilities in Nigeria.

We provide planned preventive maintenance, corrective servicing, and equipment repairs to ensure optimal performance and continuity of services, delivering consistent and measurable value to our clients.



Health Systems Strengthening

At MCPAGE, we are committed to strengthening health systems by building local capacity and improving the effective use of diagnostic technologies. In response to the evolving demands of global healthcare delivery, we deploy skilled professionals to train and retrain over 1,000 healthcare personnel across more than 300 health facilities, partner organizations, and institutions.

Our capacity-building interventions focus on the proper use, maintenance, and optimization of critical diagnostic equipment, including digital X-ray systems, BabyChecker, TB-LAMP instruments, centrifuges, and printers. Through these efforts, we enhance operational efficiency, improve service delivery at the facility level, and support the successful implementation and sustainability of health interventions.

Logistics (Delivery & Distribution)

MCPAGE serves as a trusted logistics and distribution partner, bridging the gap between global manufacturers and healthcare facilities. We ensure that essential medical and diagnostic commodities are delivered efficiently, at the right time, in the right quantities, and to the right locations.

Our capabilities are evidenced by the successful delivery of medical commodities valued at over €6 million for PFSCM, transported from Europe to Nigeria. Despite constrained timelines, we coordinated the nationwide distribution of over 100 diagnostic instruments and 1 million test kits across more than 100 healthcare facilities. This achievement reflects our commitment to reliability, accountability, and excellence in supply chain execution.



OUR PARTNERS

At Mcpage Investment Nig. Ltd, we work closely with world-class organizations and Original Equipment Manufacturer (OEM) partners that align with our dedication to innovation, excellence, and transformative impact. By leveraging their specialized expertise, advanced technologies, and global experience, we deliver high-quality solutions that drive sustainable and meaningful outcomes.

OUR STRATEGIC PARTNERS

DELFT IMAGING, NETHERLANDS

Delft Imaging is a global leader in advanced imaging solutions. As its country partner in Nigeria, McPage Investment Nig. Ltd supports the deployment, installation, and optimization of imaging technologies, ensuring high diagnostic accuracy and sustainable local impact.

HUMAN DIAGNOSTICS, GERMANY

Human Diagnostics is a renowned manufacturer of in-vitro diagnostic solutions. McPage serves as a strategic country partner, delivering reliable diagnostics systems, technical support, and capacity building that enhance diagnostic services and healthcare outcomes.

EPCON, BELGIUM

EPCON specializes in digital health intelligence and disease surveillance. In partnership with EPCON, we act as a marketing and promotion partner, driving awareness, adoption, and engagement with AI-powered predictive analytics and public health solutions across Nigeria.

McPage has also partnered with several international organizations, including **Convergent Technologies** (Germany), **Tulip** (India), **Biobase** (China), and **Sensi Gloves** (Indonesia). Through these collaborations, we have provided local market expertise, logistical support, technical integration, and training.

These partnerships reinforce McPage's role as a trusted country partner for global OEMs and solution providers, enabling high-quality medical and diagnostics solutions in Nigeria.



OUR PORTFOLIO OF SERVICES

We have provided a broad range of services to organizations in the private and public health sectors, including NGOs. All deployed equipment is actively in use and supported through MCPAGE's help-desk and technical support system, ensuring timely troubleshooting and continuous operational efficiency.

Some of our key projects include:

USAID

Delivered 38 mobile X-ray units procured by USAID, installed across facilities, and trained over 80 healthcare workers and radiographers.

CDC

Delivered and installed 17 mobile X-ray units procured by CDC, with training provided to approximately 35 healthcare workers and radiographers.

FMOH-GF-PFSCM

Installed 12 fixed digital EasyDR X-ray machines and trained personnel, including radiographers, across 12 teaching hospitals.

NTBLCP-GF-PFSCM

Managed end-to-end logistics under DDP Incoterms, including international shipment, customs clearance, delivery, and distribution of diagnostic products to facilities across all 36 states. In addition, MCPAGE installed and trained personnel on TB LAMP instruments within the stipulated timeline.

National Program

Installed 200 portable digital X-ray machines and deployed more than 250 TB LAMP instruments, training healthcare personnel and radiographers across all regions of Nigeria. These initiatives significantly expanded nationwide diagnostic and screening capacity.



Institute of Human Virology, Nigeria (IHVN)

Delivered and installed over 25 TB LAMP (HumaLoop T) instruments and trained more than 50 healthcare personnel and radiographers for tuberculosis diagnosis. MCPAGE is deploying 150 BabyChecker devices across multiple states, strengthening maternal and child health diagnostics.

Department of Defense – Walter Reed Program (DoD)

Supplied diagnostic reagents, commodities, and essential healthcare supplies, supporting uninterrupted clinical and diagnostic operations.

KNCV Nigeria

Procured and supplied over 60 diagnostic instruments, completed installations, and trained more than 150 healthcare personnel and radiographers across supported facilities.



TECHNICAL CHART

Our workforce is composed of dedicated professionals driven by a passion for service excellence. This team includes trained pharmacists, logistics experts, medical diagnostic scientists, electrical/electronics and biotech engineers, computer scientists, marketers, administrators, and support staff. Each member brings a wealth of relevant knowledge, skills, and post-qualification experience in areas such as medical and diagnostic supplies, freight and clearing, distribution and delivery, equipment installation, training, and maintenance.

Operating within a well-defined regulatory framework, our team upholds high personal and professional standards, adhering to ethical and professional codes of practice. They demonstrate autonomy in their roles while maintaining a steadfast commitment to quality and compliance.



Our professionals have also been actively involved in program design and monitoring, ensuring the smooth implementation of intervention plans. Their efforts include the efficient supply of medical and diagnostic commodities, non-interruption of diagnostic services in communities, and adherence to best practices in commodity management and timely preventive maintenance.

Many of our team members have extensive experience working with large institutions, managing the entire supply chain cycle of health commodities. This includes program design, quantification, procurement, and the movement of commodities from manufacturers to end-users, coupled with ongoing evaluation and monitoring.



At MCPAGE, we operate under the belief that many causes of death and disability in developing countries can be prevented, treated, or alleviated with cost-effective medical and diagnostic supplies and equipment. This philosophy drives our team to synergize their expertise, providing exceptional service by managing customer orders and addressing complaints with professionalism and efficiency.



OUR LEADERSHIP & TEAM

Our services are powered by a team of professionals who have distinguished themselves in coordinating medical and diagnostic supplies, equipment maintenance, and health system strengthening, ensuring the successful implementation of intervention plans and enhancing healthcare delivery.

Chinedu Maduka [PhD in view] – Chief Executive Officer (CEO)

As CEO, Chinedu provides visionary leadership, steering the organization through a period of dynamic growth while ensuring that strategic initiatives align seamlessly with the company's mission and long-term goals. A Medical diagnostic Scientist with over 13 years of professional experience, he has honed expertise in program management, supply chain oversight, equipment optimization, and monitoring complex interventions. Holding a Master's degree and currently pursuing a PhD, Chinedu combines technical depth with strategic acumen, driving innovations that enhance healthcare delivery and position the organization as a leader in its field.

Dr. Elizabeth Maduka – Managing Director (MD)

Elizabeth oversees the company's day-to-day operations, ensuring that strategies, policies, and objectives are translated into effective action across all functions. A pharmacist with over a decade of experience in logistics and operational management, she began her career at NAFDAC, developing hands-on expertise in the administration and oversight of medical and diagnostic supplies. Her leadership fosters excellence in client service delivery and ensures seamless logistics operations, supported by a focused and dedicated team.

Dr. Chinwe Udeka – Lead Operations Manager (LOM)

With over a decade of experience in clinical pharmacy and healthcare delivery, Chinwe leads operations with a unique blend of frontline expertise, strategic insight, and data-driven decision-making. An MBA graduate and seasoned management consultant, she excels at translating complex challenges into practical solutions that enhance efficiency, drive innovation, and deliver measurable impact across the organization.



Chukwudi Igwe – Engineering/Technical Lead

Chukwudi leads the engineering team with over eight years of experience spanning software and hardware installations, system maintenance, repairs, and after-sales support. Managing a dynamic team of engineers and technicians, he ensures projects are executed efficiently, solutions are delivered with precision, and service quality consistently meets the highest standards. His leadership bridges technical expertise with operational oversight, driving innovation and reliability across all engineering initiatives.

Omeyi Olokpo- Product Specialist

With a background in Biochemistry, Omeyi leads with experience in product development, lifecycle management, and customer engagement. She possesses a strong understanding of market trends and user needs, overseeing social media marketing efforts, collaborating across cross-functional teams, and ensuring seamless execution from concept to launch. By combining analytical insight with strategic planning, she drives product innovation, optimizes performance, and consistently delivers solutions that align with business objectives and customer expectations.



CONTACT US

Our branch office is located at:

NG12 H4 Knowledge Court Estate, Galadimawa, Abuja – FCT.

Call us on:

+234 813-672-6332, 808-444-0314, 806-612-2597

Emails us at

mcpageinvestments@yahoo.com; info@mcpage.com.ng;
chinedu@mcpage.com.ng; elizabeth@mcpage.com.ng

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